

TurnTo Makes Your User-Generated Content Sing on Mobile

TurnTo is the most robust option for Q&A and Reviews on mobile. With 23% of all online purchases from leading US retailers being made on mobile devices today, it's important to empower shoppers with tools that best support the m-commerce experience. TurnTo Mobile gives your customers the ability to ask and answer questions, access knowledge base content, and browse/submit product ratings and reviews easily from any mobile device.

TurnTo Mobile is easy to implement, and can be up and running in less than 15 minutes using our out-of-the-box functionality. All of the email-initiated interactions are mobile friendly, making it easy for shoppers to ask and answer questions and leave product reviews on the go. Companies using TurnTo Mobile also see great improvements in SEO, as all of the content is optimized and indexable.

Both shoppers and store associates can use TurnTo Mobile in store as well as on-the-go, providing real-time access to your company's knowledge base and library of User-Generated Content anywhere. Mobile Q&A is also powerful for post-purchase support.

Extend the benefits of User-Generated Content to your mobile experience with TurnTo today!

Features:

- Out-of-the-box mobile Q&A and Reviews
- Responsive design
- Email-initiated interactions are fully optimized for mobile
- Mobile-friendly review and answer collection
- Instant Answers as you type
- APIs for native mobile apps
- Optimized for mobile SEO
- Works with voice input

