

Next generation customer content









Ratings & Reviews

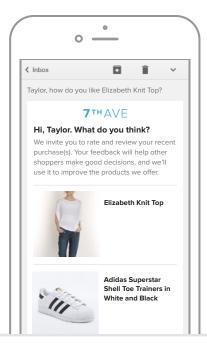
The enterprise-grade rating and review system made for today's customers.

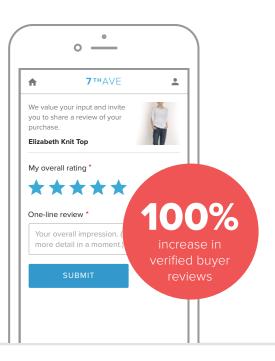
Lift your sales through increased customer engagement and more organic search traffic. Plus, you'll benefit from comprehensive reporting.

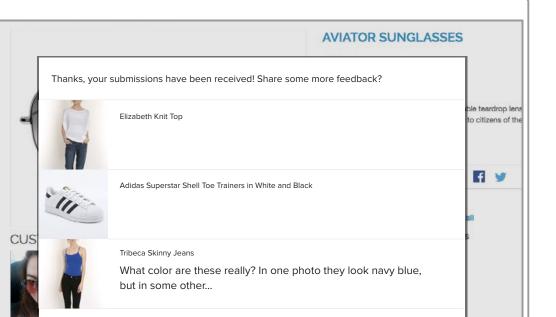


Collect more reviews

Double the number of verfied buyer reviews thanks to optimized ratings requests and one-click authentication. Switch to TurnTo and watch your response rates skyrocket.



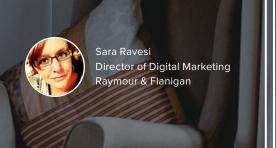




Get more value from your reviews

Help organic search traffic with in-line review indexability that follows SEO best practices. TurnTo offers Google-certified review aggregation for PLAs. And TurnTo's advanced API makes it possible to integrate reviews into other platforms, such as mobile apps and social media.





Faster publication with less work

Accelerate moderation with powerful language filtering and multiple service levels of human review. You'll radically reduce workload and ensuring consistent application of your content policies.

Seamless mobile integration

TurnTo accepts reviews from any platform, including the mobile web where customers are interacting most. You can even seamlessly integrate Ratings & Reviews into your mobile app with TurnTo's SDK.

Verified reviews are easier than ever

TurnTo integrates with your site's customer profile information and purchase history, so you can be sure you're getting reviews from real buyers with first-hand product experience.

Dimensional data collection

Easy-to-use analytics ensure the insights that come from reviews are automatically delivered where they are needed most.

Fully optimized solicitation emails

TurnTo offers your customers the ease of one-click star ratings and instant authentication, for the optimal products at the optimal times.

Even better with The Suite

TurnTo offers a package of applications that empower shoppers to submit photo reviews, ask and answer questions, leave checkout comments, and find exactly what they're looking for with Instant Answers.

Learn why these customers trust TurnTo with their Ratings & Reviews









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Schedule a demo: 800.491.7876 / contact@turnto.com

