

Ratings & Reviews

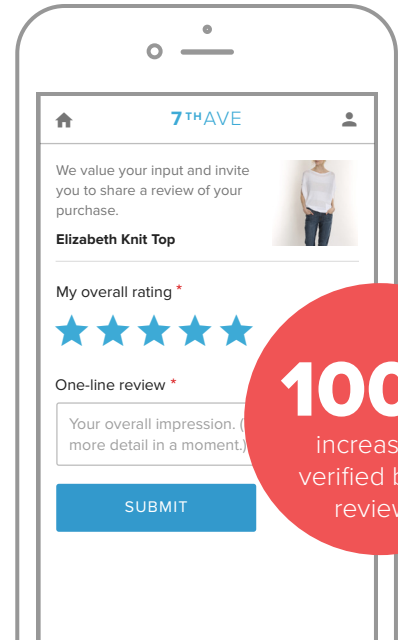
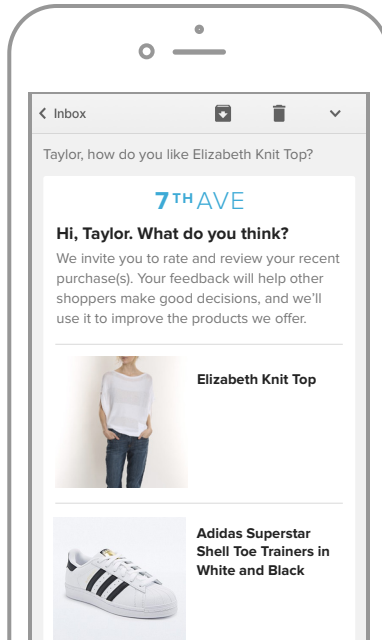
The proven value of the original customer content solution. Rebuilt for today.

Enterprise-grade. Optimized collection. Best-practice SEO. Rethought for mobile. Seamless customer profile integration. Modernized moderation. Powerful and easy-to-use analytics. And so much more.

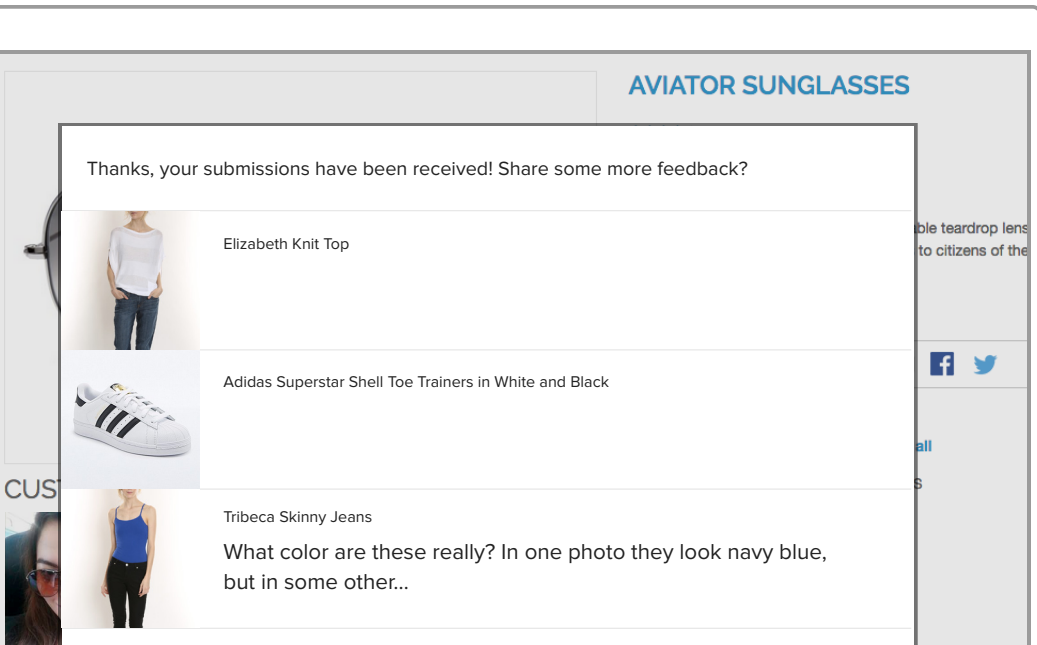


Collect more reviews

One-click authentication doubles verified buyer reviews. Personalized “Do More” request increases review volume 20 to 30%. “Amazon-style” email more than doubles response rates, works on all email clients. Advanced logic ensures you ask about the right products at the right time. Rethought for mobile, to support all your customers.



100%
increase in
verified buyer
reviews



Get more value from your reviews

Help organic search traffic with in-line review indexability that follows SEO best practices. TurnTo offers Google-certified review aggregation for PLAs. And TurnTo’s advanced API makes it possible to integrate reviews into other platforms, such as mobile apps and social media.



TurnTo's shopper authentication is fantastic! It saves our customers' time and any frustration in having to re-enter basic information that Raymour & Flanigan already has.



Sara Ravesi
Director of Digital Marketing
Raymour & Flanigan

Faster, more accurate moderation

Combining the most powerful language filtering with multiple service levels of human review, TurnTo moderation accelerates publication, ensures consistent application of your content policies, and supports your preferred workflow.

Powerful, easy-to-use analytics

Extensive content reporting with scheduled email delivery. Built-in engagement and performance analytics, including conversion lift tracking. An event model providing simple integration with your enterprise intelligence tools. TurnTo delivers the insights you need to run the system and your business.

Full visual customizability

Use TurnTo's beautiful, ready-to-wear UI with simple color and font tweaks, edit as desired through our fully exposed CSS, or build from the ground up using our advanced API. TurnTo will blend in, stand out, and look great.

Scalability, the way you think of it

It's not just handling some of the largest catalogs and highest transaction volumes in eCommerce. It's multi-language support (including native language moderation), the strongest security, the fastest load times, the most advanced API, and an unrivaled services team. Because scalability is a package, not a feature.

Integration to your customer profiles

With one-click authentication from emails, true SSO, and integration to the shopper's purchase history, TurnTo provides a truly seamless user experience. You collect more content, and shoppers never feel like they are dealing with a third party.

Even better with The Suite

Pair Ratings & Reviews with TurnTo's Visual Reviews so shoppers can express themselves in the medium of their choice — images, videos, text, or all three. Combine it with Community Q&A and double the power of Review Search and Instant Answers. Use it with Checkout Comments to capture and show buyer sentiment both pre- and post- receipt.

Learn why these customers trust TurnTo with their Ratings & Reviews



Schedule a demo: [800.491.7876](tel:800.491.7876) / contact@turnto.com



TurnTo is the fastest-growing provider of customer-generated content solutions to top merchants and brands. Built on an innovative platform that tightly integrates to stores' customer profiles, TurnTo delivers a more personalized user experience that captures 2-4x more content, faster. Visit turnto.com or on social media as [@turnto](https://twitter.com/turnto).